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### Little hired to direct public relations for University of Montana Foundation

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# University of Montana

Office of University Relations • Missoula, Montana 59812 • (406) 243-2522

## MEDIA RELEASE

Fd/vsl  
June 20, 1985  
state + weeklies, w/pic to dailies  
Little.rl

### LITTLE HIRED TO DIRECT PUBLIC RELATIONS FOR UNIVERSITY OF MONTANA FOUNDATION

MISSOULA--

William David Little, 32, has been appointed director of public relations for the University of Montana Foundation.

Little will be responsible for implementing a public-relations campaign for the UM Foundation and coordinating foundation publications.

He earned a B.A. degree in journalism from the University of Montana in 1978. He has been a writer and photographer for several weekly newspapers in Montana and Colorado. He has also worked for the Montana Power Company corporate communications office in Butte as a writer, photographer and assistant video producer and in free-lance writing, photography and advertising in Missoula.

He most recently served as a public-relations consultant to the city of Denver.

The foundation, a non-profit corporation, raises money from individuals and corporations on behalf of the university. The foundation administers the excellence fund and the university's campaign, a three-year effort to raise \$6 million for university projects.

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